

**qaneez.sukhrani**

**To:** Sudhir Jatar; VC NITI Aayog  
**Cc:** Tapasya Nair DS to VC; bibek.debroy@gov.in  
**Subject:** RE: Brief for NITI Aayog - SWM Management in Pune Municipal Corporation

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**From:** Sudhir Jatar [<mailto:scnjat@gmail.com>]  
**Sent:** 24 June 2015 22:08  
**To:** VC NITI Aayog  
**Cc:** Tapasya Nair DS to VC; [bibek.debroy@gov.in](mailto:bibek.debroy@gov.in)  
**Subject:** Brief for NITI Aayog - SWM Management in Pune Municipal Corporation

Dear Sir,

I am enclosing a brief for NITI Aayog in the backdrop of the invitation to Pune Municipal Corporation Commissioner to present "Motivating citizens and administration for zero-waste cities: The case of Pune, India" at the 2nd NITI Aayog-CPR Open Seminar on "Conceptualising Zero Waste in India under Swachh Bharat: Possibilities and challenges".

As a citizen of India located in Pune, I am hardly ever motivated by what the municipal corporation does and there is no 'zero waste' in most of Pune; rather it is waste "here, there and everywhere". I submit to you that the basic policy that should be adopted on priority is to inculcate "Avoid, Reduce, Reuse, Recycle, Recover, Treat and Dispose" waste, which is very simple to enforce and costs little. This should be the first step and if India can succeed in convincing the public of the truth of this basic tenet in the next four years, India would have won more than half the battle for MSW management.

Unfortunately, the tendency is to go for high-cost projects (higher the cost the better!) and increase the "tipping fee", for obvious reasons. That is the principle being followed over here in Pune.

As GAIA guide to Zero Waste says, "Practicing zero waste means moving toward a world in which all materials are used to their utmost potential, and the needs of people—workers and communities—are integrated into a system that protects the environment while ensuring that nothing goes to waste. It is much like establishing zero defect goals for manufacturing, or zero injury goals in the workplace". This needs basic systemic changes legislation and to our way of life, which can be achieved only with strong political will and firm administrative resolve. I am afraid both these are sadly lacking in Pune and perhaps in India as a whole too.

Best Wishes and Regards,  
Yours sincerely,

**Maj. Gen. SCN Jatar (Retd)**  
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